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Rayner Equipment Systems Receives Presidential Award For Export Successes

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U.S. Secretary of Commerce Penny Pritzker presented Rayner Equipment Systems with the President's "E" Award for Exports at a ceremony in Washington, DC, on May 16, 2016. The President's "E" Award is the highest recognition any U.S. entity can receive for making a significant contribution to the expansion of U.S. exports.



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"Rayner Equipment Systems has demonstrated a sustained commitment to export expansion. The 'E' Awards Committee was very impressed with Rayner Equipment Systems' adaptation of its product line for export markets. The company's participation in trade events was also particularly notable. Rayner Equipment Systems' achievements have undoubtedly contributed to national export expansion efforts that support the U.S. economy and create American jobs," said Secretary Pritzker in her congratulatory letter to the company announcing its selection as an award recipient.

Rayner Equipment Systems, a division of California Pavement Maintenance Co., Inc., is a manufacturer of pavement preservation equipment used to preserve asphalt surfaces including roads, highways, airports (runways, taxiways and ramps) as well as many commercial uses, shopping centers, HOAs, mobile home parks and more. Rayner

machines such as the RoadSaver micro surfacing machine are well known and highly respected worldwide.

“Exporting continues to be the foundation of our sales growth and we are honored to receive the ‘E’ Award,” said Gordon Rayner, CEO of Rayner Equipment Systems.

“When we first began exporting in 1987, export sales accounted for two percent of our total sales. Since that time export sales have continually grown and this past year export sales have accounted for nearly 36 percent of our total sales, enabling us to sustain jobs and even expand our work force right here in Sacramento.”

In 1961, President Kennedy signed an executive order reviving the World War II “E” symbol of excellence to honor and provide recognition to America's exporters. Today, Secretary Pritzker honored 123 U.S. companies with the President’s “E” Award for their outstanding work to reduce barriers to foreign markets and to open the door to more trade around the world.

In 2015, U.S. exports totaled \$2.23 trillion, accounting for nearly 13 percent of U.S. GDP. Nationally, exports contributed to the U.S. economy, supporting an estimated 11.5 million jobs.

U.S. companies are nominated for the “E” Awards through the Department of Commerce’s U.S. Commercial Service office network, located within the Department’s International Trade Administration, with offices in 108 U.S. cities and more than 70 countries. Record years of successive export growth and an applicant’s demonstration of an innovative international marketing plan that led to the increase in exports is a significant factor in selecting the winners.

For more information about the “E” Awards and the benefits of exporting, visit www.export.gov.

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